

Hillcrest



JEWISH CENTER BULLETIN

Dedicated to the Memory of Ruth and H. Bert Mack

Vol. 71, No. 12

22 Shevat 5772

February 15, 2012

CHANGES

In this new world, we struggle to find the best way to connect with present and prospective members. We make announcements from the bimah, send direct mail, use our auto dial, send email blasts and post things on our website. Most of our members use email, as do a very high percentage of prospective members. Before stepping foot into our building, they view our website and check us out on Google or Facebook. Although some of us still prefer the time tested ways to communicate, we must appreciate the power and opportunity of the internet.

We are excited to announce a stronger communication platform for Hillcrest. We revamped our website (www.HillcrestJC.org) and will soon redesign our email newsletter (HillcrestNews@aol.com). Our Facebook page continues to grow in popularity and we'll be relying heavily on social media. The magic of modern communication is connectivity. Our Facebook page is connected to our website. The digital version of our bulletin will be linked to our email newsletters, which will be linked to Facebook and other social media. The more visible Hillcrest is in cyberspace, the more interest we'll garner. Yes, we'll craft our image and message carefully...we have a lot to be proud of.

Joan and Ray Hausmann have worked diligently and faithfully to produce our top-notch, award winning print bulletin for many years. No, we are NOT ending the print bulletin, although it will also be available digitally. However because of rising printing and postage costs, beginning with the April 1 issue we will be mailing it monthly.

Can you help us boost our communication efforts? We hope you'll do the following:

1. Please share your print bulletin with non-members and tell them about Hillcrest.

SHABBAT SERVICES

Friday, February 17

Candle Lighting 5:13 P.M.
 Services..... 5:00 P.M.

Saturday, February 18 - Mishpatim - Shabbat Shekalim 9:00 A.M.

Birkat HaChodesh - We welcome the new month of Adar
 Rosh Chodesh Adar - Thursday and Friday, February 23 and 24
 Torah Reading: Exodus 21:1-24:18, Exodus 30:11-16
 Haftarah: II Kings 12:1-17

Junior Congregation..... Ferkauf Chapel 10:00 A.M.
 KinderShul..... Library 10:30 A.M.
 Minyan Katan Conference Room..... 10:30 A.M.
 Mincha/Shiur/Cake and Tea/Maariv 5:00 P.M.
 Shabbat ends 6:15 P.M.

Monday, February 20 - Presidents' Day 8:30 A.M.

Building closed except for services

Friday, February 24

Candle Lighting 5:21 P.M.
 Services..... 5:00 P.M.

Saturday, February 25 - Terumah 9:00 A.M.

Torah Reading: Exodus 25:1-27:19
 Haftarah: I Kings 5:26-6:13

Junior Congregation..... Ferkauf Chapel 10:00 A.M.
 KinderShul..... Library 10:30 A.M.
 Minyan Katan Conference Room..... 10:30 A.M.
 Mincha/Shiur/Cake and Tea/Maariv 5:15 P.M.
 Shabbat ends 6:24 P.M.

Third Meals resume Shabbat March 3

DAILY SERVICES IN THE FERKAUF CHAPEL

Monday through Friday mornings 6:45 A.M.
 Sunday and Holiday mornings..... 8:30 A.M.
 Sunday through Thursday evenings..... 7:00 P.M.
 Friday evenings..... 5:00 P.M.

2. If you have email, please send all your household email addresses to HillcrestNews@aol.com so we have your family covered.

3. Send us the names and email addresses for your friends who might like to learn about Hillcrest.

4. Check out our new website (www.HillcrestJC.org).

5. Watch for changes re: our e-newsletter, Facebook and other social media.

The internet can seem scary, but I urge you to give it a try. But again, we are NOT ending our print bulletin, although it will now be mailed monthly.

See you online!

Arnie Schweitzer, VP

Manes Kogan *Rabbi*
 Moti Fuchs *Cantor*

 Gerry Lewis *President*
 Iris Schachter *Sisterhood President*
 Benjamin Rosof *Men's Club President*
 Mark Inhaber *Executive Director*
 Joan Hausmann *Managing Editor*
 Robert Zuckerman *Bulletin Advertising*

 Dr. Israel Mowshowitz *Rabbi Emeritus*

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www.HillcrestJC.org

CENTER FAMILY**Congratulations to:**

Rhoda Dember on the marriage of her granddaughter Meredith Leffler to Joshua Steinman.

Sima & Zane Tenenbaum on the engagement of their son Nathan to Stefanie Spiering.

Janice & Larry Feinstein on the birth of their grandson.

Wishing Good Recovery to:

Joseph Fruchter, Simon Gold, Lillian Berger Goldberg, Herb Mindlin, Norman Mollov, Cheryl Schack, Alberto Schejtman, Haydee Schejtman, Miriam Silver and Walter Strauss.

Condolences to:

Sheila Chustek on the passing of her sister-in-law Dr. Judith Moskowitz.

May the family be comforted amongst the mourners of Zion and Jerusalem.

**COLLEGE KIDS & PURIM
 Deadline**

Monday, February 27

If your children are away at college, we'd love to send each of them a **Purim package**, courtesy of HJC. Send us their full name, college, address, email and phone number. If you'd like a college package for someone else (grandchild, friend), we'll gladly send one for \$15.

Email HillcrestNEWS@aol.com or call HJC office. *Ellen Schweitzer*

Rabbi Kogan's column will return in the next issue**Ongoing Classes:**

- ✧ **Stories with a Twist** (classes not consecutive) Mondays, 4:00-5:00 PM
- ✧ **Tea and Torah** - Mondays, 2:30-3:30 PM (*led by Judith Rosenthal*)
- ✧ **Study Talmud Tractate Moed Katan** - Wednesdays, 10:00-11:30 AM
- ✧ **Study Talmud Bavla Metzia** - Fridays, 7:30-8:45 AM
- ✧ **Responsa in a Moment** - Every Shabbat afternoon, half hour before Mincha followed by Seudah Shelishit and Maariv (*led by Dr. Richard Meyer*)
- ✧ **Starting Shabbat with Torah** - 8:30 AM at the front of the Mowshowitz Sanctuary. The Parsha of the Week Torah Study Group is designed to be an interactive 30 minute weekly study session for both beginners and those experienced in Torah learning. Each week a member of the group will prepare to lead the discussion of that Shabbat's Torah portion. The only thing group members need to do is to read the Parsha during the preceding week so they can take an active part in the discussion.



Save the Date!
Celebration Concert
Sunday, June 3, 2012

MEN'S CLUB

Mitzvahs come in different forms. For instance, if while walking down the street we see a house on fire, God forbid, and we run into the house to save the lives of the residents in the house, we have performed a mitzvah while we put our own life in danger. But all mitzvahs do not have to be that dangerous or even a little bit dangerous. For instance, Sisterhood provides us with the ability to send Shalach Manot gifts for Purim to members of our beloved Hillcrest Center's Klay Kodesh, administrative staff, officers and members of the Board of Trustees, our friends within and outside of Hillcrest Jewish Center, relatives, and anyone else we would like to honor with a Shalach Manot package. So while you are performing these mitzvahs, you are helping Sisterhood fulfill its role as the fund raising arm of the Center. If you do not have the form necessary to be used to make these gifts, call the office. I am certain that they will mail you the necessary form, post haste, no pun intended.

The major events of the weekend of February 4th and 5th are now history. Deadlines for submitting material for this column are such that it had to be submitted before the events took place. But if history is any predictor of future events, Military Bridge, World Wide Wrap, and the Super Bowl party were well attended in record breaking numbers.

Skipping ahead a few months, although I did serve in the United States Navy during World War II, I never rose to the rank of Skipper. The fluke are beginning to get ready for our June 10th Fishing Expedition with Rear Admiral Harold Moskowitz of the land locked Hillcrest Jewish Center Navy, assuring us that the area in which we will be fishing will have lots of keepers. Our fisherpersons will just have to do our jobs properly to bring the fish on board and then to our dining room tables, after they are properly cooked, of course.

Larry Lansner

All members of HJC Men's Club interested in becoming an officer or board member should submit names to Edgar Schwartz, Recording Secretary, by February 20th.

SISTERHOOD

Shalom,

Kudos to Anne Hosansky for her talk on the 10 women of valor in the Bible. She was warm, and explained how her Jewish education began and how she came to write this book. She taught us a little about each woman and how that woman was valiant. Jewish women have some good role models to emulate.

Our next meeting will be on Monday, February 27th at 12 noon. Please bring a kosher dairy lunch and the meeting will begin promptly at 12:30. Fred Gross, from the Holocaust Museum and Tolerance Center, will speak about the film "Unfinished Film" and will take questions afterwards. I've heard that he's fascinating and we look forward to hearing his presentation.

Please participate in the Shalach Manot Project. It's our largest fund raiser and it's also everyone's obligation to send packages of goodies at Purim. Forget the fuss and have Sisterhood take care of it for you.

Sunday, March 4th, we join with the Sisterhood of Temple Gates of Prayer at Hillcrest JC when we celebrate Purim at Vashti's Banquet. We will begin at 12:15 for middle Eastern food and a little dancing. Dress for the occasion if you desire (Palazzo pants, caftans, turbans, zumba skirts, jeweled tops). Come for fun and camaraderie.

L'hitraot.

Iris Schachter

MEMBERSHIP MEMO

Last year, in conjunction with the National Jewish Outreach Program, 710 synagogues and Jewish Centers participated in SHABBAT ACROSS AMERICA. Don't miss this year's opportunity to be included in Hillcrest's celebration. Sign up for the biggest continent-wide event unifying Jewish communities across North America, to be held on Friday evening, March 2nd.

We are anticipating the usual sellout but the number we can accommodate is limited, so check with the office to see if space is available.

For your convenience, a flyer for the event is on page 5 of this Bulletin. Please fill it out promptly and return with your check to confirm your reservation.

Leila Schwartz, Membership Co-chair

YOUTH & FAMILY

Where were you on January 20, 2012? Were you at the Chinese Shabbat Dinner that Youth and Family threw? Eighty-five of your fellow congregants were, and a wonderful time was had by all!

What about February 5th? Were you with our congregants cheering the Giants on? We want to see everyone coming down to the Youth and Family events.

If you want to enjoy a mid-winter swim, come on down on Wednesday, February 22nd for the Kids Swim Day at the Hillcrest pool! Swimming in February is awesome and we hope to see all of you there.

Matt Resnick

SOLOMON SCHECHTER SCHOOL OF QUEENS TO HONOR RABBI MANES & SILVIA KOGAN AND NORTON SPIEL

Hillcrest Jewish Center is very excited that Rabbi and Silvia Kogan are being honored as Community Leaders and Active Parents by the Solomon Schechter School of Queens. In addition, HJC longtime member Norton Spiel is being presented with a Special Award. The event will take place on Sunday, March 11th at the Hollis Hills Jewish Center.

In addition there will be a Virtual-Journal. Co-chairs for the Journal are Michael Brofman, Ginger James & Jonathan Schulman, and Susan & Ralph Straus. Deadline for inclusion in the journal is February 29th.

Invitations and Virtual-Journal forms were sent to HJC members in mid January. If you have further questions call Elaine Suchow, Director of Development, SSSQ at 718-591-9800, ext. 321, or send an e-mail to her at esuchow@sssq.org.

TEA AND SCHMOOZE

The schmoozers are all set for the 6th year of T&S which will take place on the 3rd Friday in May, June, July and August. So mark your calendars now... May 18, June 15, July 20 and August 17.

More information will be forthcoming in future Bulletins.

Werner Engelbert

Save the Date

**Sunday, March 18th
at 10:00 A.M.**

THE DR. LOUIS COOPER MEMORIAL LECTURE

Speaker
RABBI MANUEL GOLD

Topic
**The Most Courageous Woman
in the Bible –
and You Never Heard of Her**

SOLO SEDER PLUS

Received from METNY USCJ

This Passover, as you and your family and friends gather around the Seder table, we ask you to remember two special groups of people.

☆ **Solo Seder** - Our Jewish military personnel serve at United States military installations across the globe in Iraq, Afghanistan, Kuwait, Bahrain, Qatar, Korea, often isolated from the organized Jewish community. For more than 90 years, in times of peace and in times of war, JWB Jewish Chaplains Council has provided for the religious, educational, and morale needs of Jewish men and women in the U.S. Armed Forces, and your generosity helps fulfill that sacred commitment. Today with more military serving throughout the world and several war fronts, we reach out to you to become a sponsor so that every Jewish serviceman and servicewoman in our armed forces will receive a Passover Package.

☆ **Pantry Fund** - In these hard economic times, with an increasing number of people, including Jews, out of work, more of our people depend on community food pantries to feed themselves and their families. The need is greater than ever. We reach out to you to help support these critical needs in the METNY community so that every Jewish family can celebrate Passover appropriately.

Solo Seder Plus packages are \$18 each. Deadline is March 23rd. Please make checks payable to METNY, USCJ, Attn: Solo Seder, 820 2nd Ave., 10th Fl., New York, NY 10017. Be sure to include your name, email address, and number of packages each for Solo Seder and/or Pantry Fund.

MOWSHOWITZ LIBRARY**Book Review****SACRED TRASH: The Lost and Found
World of the Cairo Geniza**

by Adina Hoffman and Peter Cole

In the old Cairo neighborhood of Fustat, the Ben Ezra synagogue housed a "geniza," a space for the storage of written materials that were no longer in use: writings containing God's name, fragments of old torn Bibles, volumes of Talmud, writings in Hebrew and in Judeo-Arabic, letters, poems, marriage contracts, money orders, legal disputes, trousseau lists, prescriptions, amulets and wills. From the 8th century to the 11th century, Fustat was a cultural and commercial center with a vibrant Jewish population. Five centuries later, bits and pieces of this treasure trove began to surface in 19th century Europe as scholars and collectors traveled to the Middle East.

In *Sacred Trash*, the authors describe the events leading to the discovery of the geniza and its acquisition by Solomon Schechter, then a lecturer at Cambridge University, England. In addition to Schechter's unique contributions to Jewish scholarship, the authors bring to life the passions, jealousies, and works of scholars who have studied the contents of the geniza for more than 100 years. They present a world of Jewish life under Islamic rule, and illustrate why the Cairo Geniza has been dubbed the "Living Dead Sea Scrolls."

*Susan Beberfall***Library Hours**

Saturday: Noon-1:00 PM, during Kiddush

Sunday: 10:00 AM - 1:00 PM

Monday: Noon - 5:00 PM

Emily Goldberg exgoldberg@gmail.com**UPCOMING MEETINGS****Living Better With It - Support Group**
Wednesday, February 15, 7:30 PM**Project Linus** - Join the Sisterhood Stitchers and help knit/crochet blankets for sick or homeless babies. Beginners welcome. - Thursday, February 16, 10:30-Noon**Torah for Tots** - a hands-on program for pre-schoolers & parents/grandparents/caregivers. - Learn about Purim - \$7 donation per session, per child. Sunday, March 4, 9:30-10:45 AM**J-High-TEQ** - Sunday, February 26 and motivational speaker March 4.

Save the Date
WEDNESDAY
MARCH 28
LORD & TAYLOR
Shop Smart - Do Good
A Fund Raising Shopping Event

EMERGENCY PREPAREDNESS

On January 8, 2012, the Hillcrest Jewish Center was fortunate to have an Emergency Preparedness presentation by Heather Roiter of the Mayor's Office of Emergency Management.

Ms. Roiter elicited much audience participation as she discussed the types of disasters which are most likely for this region and their effect on our daily lives. Discussed extensively was the need for home and personal preparedness, specifically the purchase of such items as a windup radio, light sources such as lanterns and flashlights, items for medical needs such as copies of any prescriptions and a complete first aid kit.

She talked extensively about food, water, electrical power and communication, and brochures were handed out to help members prepare.

Hillcrest members participated actively as they voiced both their concerns and the efforts they have already made to take responsibility for their own safety and welfare in the event of an emergency. Ms. Roiter pointed out that people should be prepared to be self-sufficient for at least 3 days as it may take at least that long for emergency services to get to everyone in a widespread emergency.

At the end of the presentation an emergency backpack which was equipped with some of the items that would be needed in an emergency was raffled off.

The membership was also reminded of the **Hillcrest Jewish Center Emergency Phone Tree** which allows participating members to receive a phone call from one of our volunteers in widespread emergency situations. Any member who wishes to have this FREE service need only call the Hillcrest office with contact information.

Our gratitude goes to the Mayor's Office of Emergency Management.

Ronald Moskowitz
Emergency Preparedness Initiative

Hillcrest Mitzvah Projects**DON'T LET WINTER SNOW MAKE YOU
A PRISONER IN YOUR HOME**

*Help is close at hand from the
Snowmen/Snowwomen Team*

The Snowman is a Mitzvah project about helping people who are not able to shovel their own sidewalks after a (substantial) snow. For those who cannot shovel their own property, snow causes several problems: hazardous walking conditions for themselves and others, and the possibility of receiving a city summons for hazardous walkways. City ordinance requires sidewalks to be cleared within four hours after the end of a snowfall.

We have a list of nine people who have asked for shoveling help, and we have three volunteers - ready, willing and able to tackle the snow when it arrives.

Five people told me at services on December 31st that they would shovel, but I was not able to write down their names because it was Shabbat. If you are one of those five, or if you are just learning about this mitzvah project and would like to volunteer, please send me an email at aepisooner@aol.com or call 718-805-7174.

David Wise,
Snowman-in-Chief

CEMETERY COMMITTEE

This note is directed to all members of the Cemetery Cleanup Committee, and to all other people who would like to join us in this Mitzvah project.

Our next scheduled cleanup date is Sunday, April 1st. The cemetery location has not yet been determined.

So please **Save the Date, Sunday, April 1, 2012, and join us.**

*Steve Zellman***FREE SPEECH & HEARING
SCREENINGS**

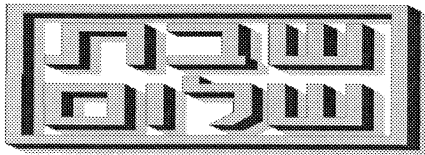
We have again received notice from Donna Geffner, Director of the Speech and Hearing Center of St. John's University, that they will be offering FREE speech and hearing screenings from January 30 - May 7, 2012.

Those interested should call the Speech Center at 718-990-6480 to schedule an appointment. The Speech and Hearing Center is located at 152-11 Union Turnpike, Flushing.



Join Hillcrest along with 700 synagogues
across the continent to celebrate:

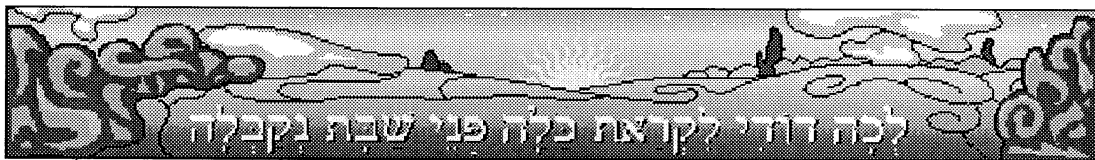
Shabbat Across America



Friday, March 2, 2012
5:30pm services
(Dinner at 6:30pm)



\$25 per person for HJC members and their families
\$30 for non-members
\$10 for teens 14-19
Children 13 and under FREE



Hillcrest Jewish Center • 183-02 Union Turnpike, Flushing, NY 11366 • (718) 380-4145

Shabbat Across America

Please complete this form and return to office with payment by February 23rd for the early bird price. Reservations made after February 23rd will be \$30 per member and \$35 for non-members, upon availability.

Name: _____
Address: _____

Phone Number: _____
Email: _____

<i>Attendee's Full Name</i>	<i>Member? (✓)</i>	<i>Adult</i>	<i>Teen</i>	<i>13 & under</i>	<i>5 & under</i>

Number of Attendees: _____ Amount Enclosed: _____

I would like to sit with: _____

Advance payment required to hold your reservation.

SYNAGOGUE OFFERINGS

As a member-in-good-standing, you may phone the office with your donation and the amount will appear on your next HJC bill.

Please continue to mail in your Yahrzeit donations.

Reminder

There is a \$25 minimum donation required for the listing to be printed in the Bulletin (one name per yahrzeit listing)

General Fund:

Abby & Joel Belson in honor of Cheryl Meyer with sincere thanks for making our lives a little easier.

Abby & Joel Belson in honor of Ed Schwartz with sincere thanks for his kindness in helping us.

Joan & Ray Hausmann congratulate Rabbi & Silvia Kogan on being honored by Solomon Schechter School of Queens.

Mickey & Werner Engelbert congratulate Rabbi Kogan & Silvia for being honored by the Solomon Schechter School of Queens.

Doris Solkoff for yahrzeit of mother Minnie Feldman.

Veronika Szanto for yahrzeit of mother Ilona Eisenberg.

Leslie Weinberg for yahrzeit of husband Barry Weinberg.

Bruce Rabiner for yahrzeit of father Samuel Rabiner.

Ralph Straus for yahrzeit of mother Hertha Straus.

Christopher, Elaine and Luke Armen Boghosian in memory of Susan Nussbaum.

George Szanto for yahrzeit of father Zoltan Szanto.

Elaine Steinberg for yahrzeit of father George Steinberg.

Elaine Steinberg for yahrzeit of grandfather Arthur Kornick.

Charlotte Schwartz for yahrzeit of father Jacob Simon.

Sylvia Weprin Feinstein for yahrzeit of husband Saul Weprin.

Abby Belson for yahrzeit of mother Molly Avin.

June Greene for yahrzeit of husband Joseph Greene.

Mel Schaff for yahrzeit of father Arthur Schaff.

Ruth Gleimer for yahrzeit of mother Anna Berman.

Nicholas Feuerstein for yahrzeit of mother Szerena Feuerstein.

Steffi Weiss for yahrzeit of mother Sylvia Weiner.

Sheldon Leffler for yahrzeit of father Louis Leffler.

Michael Gelb for yahrzeit of mother Rose Gelb.

Fay Berkowitz for yahrzeit of husband Jack Berkowitz.

Terry Plaszner for yahrzeit of husband Ervin Plaszner.

Charlotte Schwartz for yahrzeit of husband Sidney Schwartz.

Stanley Katz for yahrzeit of mother Nora Katz.

Dr. Norman Mickenberg for yahrzeit of wife Betsy Mickenberg.

Dr. Norman Mickenberg for yahrzeit of mother Jean Mickenberg.
(Youth & Family)

Barbara & Martin Resnick in loving memory of our Southern Belle, Reva Sosman.

Barbara Resnick for yahrzeit of grandfather Samuel Millman.

Rabbi's Discretionary Fund:

Sima & Zane Tenenbaum in honor of the engagement of their son Nathan to Stefania Spiering.

Sima & Zane Tenenbaum offer misheberach prayers for Carter James Spiering.

Edna & Bob Harris in memory of their mothers Diana Venner and Julia W. Harris.

Edna & Bob Harris in memory of their fathers Abe Venner and Sam Harris.

Joseph Pitterman Library Fund:

Lorelei & Benjamin Hammerman in memory of Dr. Elliot Wineburg.

Mowshowitz Library Fund:

Nancy & Jared Rifkin celebrate the arrival of granddaughter Djuna Ann to Eve Rifkin and Lisa Bowden.

Helene & Howard Jacob in honor of Rami Carmeli becoming a grandfather.

Helene & Howard Jacob in honor of Moti Fuchs on his 13th anniversary with HJC.

Helene & Howard Jacob in memory of Reva Sosman, a valued member of the Hillcrest family.

Helene Jacob in memory of beloved grandfather Louis Zigman.

Helene Jacob in memory of beloved mother Fay Nathan.

Emily Goldberg in memory of Dr. Jeffrey Edelman, beloved brother of Jean Damashek.

Norman Mollov for yahrzeit of sister Tessie Deutsch.

Norman Mollov for yahrzeit of father Morris Mollov.

Norman Mollov for yahrzeit of daughter Esther Shulamit Mollov.

Susan Beberfall for yahrzeit of grandmother Ruth Moskowitz.

Susan Beberfall in memory of grandmother Tillie Beberfall.

Susan Beberfall in memory of Reva Sosman.

Endowment Fund:

Anita & Larry Lansner wish complete recovery to Yehudit Devorah bat Chanah, mother of Rabbi Manes Kogan.

M. Marvin Berger Memorial Fund:

Lillian Millman for yahrzeit of father Phillip Schram.

Sam & Stella Skura Holocaust Fund:

Stella Skura congratulates Rabbi & Silvia Kogan on being honored by the Solomon Schechter School of Queens.

Stella Skura in memory of mother-in-law Cesiá Skura who perished in the Holocaust.

Stella Skura in memory of sister-in-law Lola Skura Wajnreich who perished in the Holocaust.

Stella Skura in memory of nephew Rysiek Wajnreich who perished in the Holocaust.

Stella Skura in memory of beloved husband Sam Skura.

Stella Skura in memory of Reva Sosman.

ENHANCED KIDDUSH SPONSORS

February 18...

Ethel & Joe Levine in loving memory of their mothers, Pauline Berkowitz and Lena Levine, and in honor of George Washington, revered father of our country.

February 25...

Janice & Larry Feinstein in honor of the birth of their grandson.

BIMAH FLOWERS SPONSOR

January 28...

Beverly Zweig to celebrate the lives of her family.

ARE YOU ONLINE?

Email HillcrestNEWS@aol.com

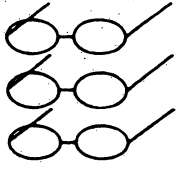
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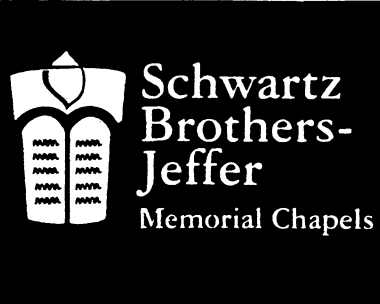
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